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K. MUTOH, K. SHIMA, T. YAMAGUCHI, M. KOBAYASHI, J. ABE\* (AOYAMA GAKUIN UNIVERSITY, SAGAMIHARA AND CREST, JAPAN SCIENCE AND TECHNOLOGY AGENCY, TOKYO, JAPAN)

Photochromism of a Naphthalene-Bridged Imidazole Dimer Constrained to the "Anti" Conformation *Org. Lett.* **2013**, *15*, 2938–2941.

## Tuning Photochromic Properties Through Molecular Conformation

## Photochromism of dimer:

'anti'-conformation prevents significant interaction between radicals

visible absorption

**Significance:** The synthesis and photochromic properties of imidazole dimer **1** is reported. Unlike similar photochromic molecules previously studied by the authors (e.g., *J. Am. Chem. Soc.* **2013**, *135*, 3164; *Synfacts* **2013**, *9*, 500), the dimer system is conformationally locked in an 'anti' configuration. The resulting weak interaction between the radicals of **1R** leads to narrowing of its visible absorption profile and, consequently, increased control over the color of the radical system.

Comment: The photochemical transformation of 1 to 1R was studied using transient visible-NIR absorption spectroscopy. Additionally, the activation parameters of the thermal conversion of 1R to 1 were evaluated via Eyring plots. Although this thermal reaction is noted to be fast at room temperature, the authors emphasize that the photochromism of 1 and control over the color of 1R may render this molecular system useful in the development of ophthalmic lenses.

**UV** absorption

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Synthesis of Materials and Unnatural Products

## Key words

photochromism radicals